

Healthy Futures

The Sustainable Development Commission's Healthy Futures programme helps the NHS and wider health sector explore how it can promote improved health and stronger, healthier and more sustainable communities. More information about the Sustainable Development Commission is available at www.sd-commission.org.uk.

NHS Good Corporate Citizenship Assessment Model Case Studies:

Greater Manchester Good Corporate Citizenship Group leads the way in coordination and commitment to good corporate citizenship.

In 2005 the joint Chief Executives Group of the NHS organisations in Greater Manchester agreed to the establishment of a Corporate Citizenship Steering Group. This group seeks to progress corporate citizenship in every Greater Manchester (GM) NHS organisation. The NHS Good Corporate Citizenship Model is already being used to provide the baseline assessment of performance and NW SHA is using it to measure progress. It has been prioritised as part of a wider Audit Commission health inequalities review and is seen as an essential part of tackling health inequalities.

Other organisations such as the GM Passenger Transport Executive have become involved by using the group as a focal point for information and advice. The Steering Group aims to provide a support network for good corporate citizenship practitioners, to support individual organisations and corporate citizenship leads.

In November 2006, representatives from the thirty-five acute, primary care, ambulance and mental health trusts along with people from the SHA, North West Development Agency and Collaborative Procurement Hub attended a workshop to discuss their progress on sustainable development and receive briefings from the Regional Director of Public Health, the SDC and the private sector. As a result of this, many organisations have collaborated, such as on a drive towards fair-trade tea and coffee, and are sharing best practice. The workshop was a great success and corporate citizenship leads have asked for it to be repeated periodically.

Given their early success, the Greater Manchester Good Corporate Citizenship Group is confident that they will soon be reaping the tangible benefits of being a good corporate citizen.

NHS Good Corporate Citizenship Assessment Model update:

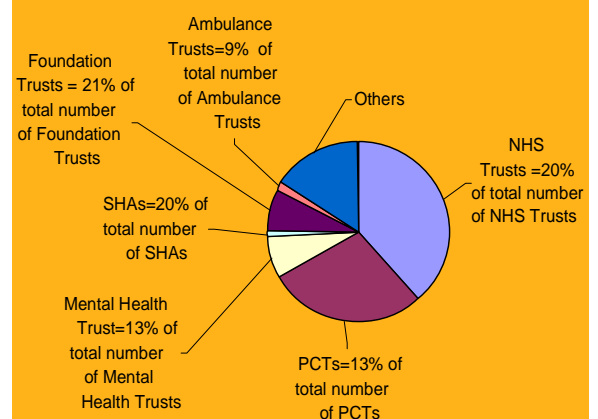
Since its launch in February 2006, the Model:

- Has received approximately 19,450 visitors;
- Has 285 registered users in total, of which 151 are NHS organisations. NHS organisations registered include:
 - 20% of NHS Trusts;
 - 21 of Foundation Trusts;
 - 13% of Primary Care Trusts;
 - 13% of Mental Health Trusts;
 - 9% of Ambulance Trusts;
 - 20% of the new SHAs.

www.corporatecitizen.nhs.uk

Assessment Model NHS user data by:

Organisation type



Region

